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Software for Life

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CASE STUDY 🔍

One Ecosystem. No Silos. Vetoquinol's Global Digital Transformation

How an animal health leader eliminated 6+ systems, unified 5 departments, and empowered internal teams across 25 countries

EXECUTIVE SUMMARY

The Challenge: Global veterinary pharmaceutical company Vetoquinol faced a critical decision: continue managing disconnected systems across 25 countries or transform their entire quality, regulatory, and pharmacovigilance operations. With compliance risk rising and system costs growing, leadership knew a fragmented approach was no longer sustainable.

The Solution: Ennov's unified ecosystem eliminated vendor sprawl, standardized processes, and enabled internal teams to own their expansion, all while maintaining zero disruption to business operations.

The Impact: 2,200+ users, 400,000+ documents, 25 countries live, and 18 new processes built entirely by internal teams.

About Vetoquinol

Industry	Animal Health (Pharmaceuticals)
Revenue	€540M
Employees	2,500
Global Footprint	6 manufacturing plants, 1 R&D site, 25 business units
Regulatory Scope	Global GxP compliance across multiple jurisdictions

> More than 450 Life Sciences companies around the world are powered by **Ennov**

The Strategic Threat of Siloed Systems

Vetoquinol's growth created a perfect storm of operational challenges:

Critical Pain Points:

> **Compliance Risk:** Disconnected legacy eDMS and file servers couldn't keep pace with evolving global GxP requirements

> **Operational Inefficiency:** Siloed quality processes across sites created bottlenecks and inconsistencies

> **Scalability Barrier:** Each new market expansion required costly system implementations and vendor negotiations

> **Resource Drain:** IT teams spent more time maintaining integrations than enabling business growth

Hidden Costs:

> **Multiple vendor relationships** increasing procurement complexity

> **Duplicate licensing fees** across departments

> **Extended validation cycles** for each new system

> **Risk of compliance issues** due to process inconsistencies

Why Ennov? The Decision Criteria

Vetoquinol evaluated leading platforms. Ennov's unified architecture won based on three decisive factors:

1 Single Platform, Multiple Applications	**2** Internal Ownership Model	**3** Proven Scalability with Simplified Validation
• One data model across Quality Regulatory, and PV	• Business users can build and extend processes	• Architecture designed for global enterprise deployment
• Shared user experience reducing training overhead	• Reduced dependency on vendors and consultants	• One validation cycle, one upgrade, across all modules
• Native integrations eliminating API maintenance	• Faster time-to-value for new requirements	• Future-ready for M&A integration with no downstream disruption

> *"The ability to manage global operations in one system, without multiple validations or constant vendor support, was transformational for our organization. What started as a quality initiative became our blueprint for enterprise-wide digital operations."*

Vetoquinol's IT leadership

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Implementation Journey: Phased for Success

Transformation Timeline

YEARS	PHASE	KEY MILESTONE	USERS	IMPACT
2016	Phase 1: Foundation	QMS Go-Live	400	On-time, on-budget, zero day-one issues
2017	Phase 2: Expansion	eDMS Rollout	1,000	15,000 documents standardized; self-build starts
2018-2022	Phase 3: Enterprise Scale	Training, R&D, HR, Finance added	1,500	Cross-functional workflows; global adoption
2023	Phase 4: Strategic Integration	Pharmacovigilance Launch	2,200	400K+ documents; integrated end-to-end ecosystem
2024-Present	Today: Unified Operations	End-to-End Platform in Place	2,500+	Faster change cycles, global compliance agility, enterprise scalability

Transformation Results: Before vs. After

SEGMENTED	UNIFIED
6+ disconnected tools	1 unified system
Manual cross-departmental handoffs	Native cross-functional workflows
15,000 documents scattered across systems	400,000+ documents centralized
Zero internal development capacity	18 new processes built in-house
Multiple vendor relationships	Single vendor, single contract
Fragmented compliance approach	Unified global compliance position

Outcomes of a Unified Platform

> Global Deployment: Live in 25 countries

> User Adoption: 2,500+ active users

> Content Management: 400,000+ documents centralized

> Workflow Enablement: 18 business-owned processes deployed without custom code

> Document Standardization: 35+ document types harmonized

> Cross-Functional Alignment: 6 departments on a single platform

> Validation Efficiency: Simplified validation cycle enabled by unified data and workflows

> Vendor Simplification: Cost savings through consolidation on a single platform

> Go-Live Success Rate: 100% (on-time with zero Day-1 issues)

What This Means for Your Organization

Vetoquinol's transformation demonstrates three critical success patterns:

1

Start Strategic, Scale Smart

Begin with a foundation that can grow with your ambitions. Vetoquinol's phased approach proved platform capabilities while building internal expertise.

2

Empower Internal Teams

The most successful implementations enable business users to own their processes. Vetoquinol built 18 new processes without vendor involvement.

3

Think Ecosystem, Not Software

True digital transformation happens when systems work together seamlessly. Ennov's unified approach eliminated the integration complexity that limits most enterprise initiatives.

Want to Replicate Vetoquinol's Success?

Vetoquinol's journey from fragmented systems to unified excellence didn't happen overnight, but it happened faster than traditional approaches would allow.

Ready to eliminate silos and accelerate your digital transformation?

Connect with Ennov's transformation experts today. **ennov.com**