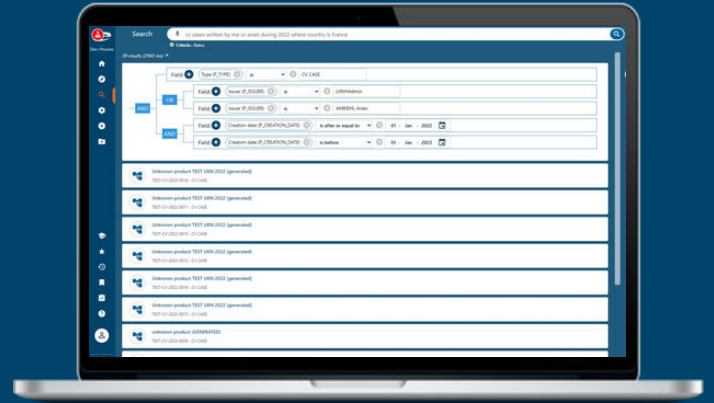


PROJECT PROFILE

AI-Driven Cosmetovigilance Solution for the Global Leader in Luxury



Established in 1987, the leading entity in the luxury domain has consistently defined the standards for innovation and superior quality. Featuring an esteemed collection of iconic brands, including cosmetics, this conglomerate has forged an innovative partnership with Ennov to advance cosmetovigilance using AI. This pioneering venture has set new benchmarks in consumer safety and regulatory adherence within the luxury cosmetics sector.



Company Profile

- Industry: Luxury Cosmetics
- Specialty: Perfumes, Makeup, Skincare
- Employees: 196,000



Project Driver

- Innovation and dedication to consumer safety
- Proactive compliance with global regulations



Deployment

- Integrated Ennov's customizable CV platform for superior data management and analysis
- Streamlined case creation via Salesforce integration, enhancing operational efficiency
- Integrated AI for proactive monitoring, reducing response time, enhancing precision in adverse events



Want to know more about this case study?
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