

ENNOV REGULATORY SUITE

Portfolio-scale IDMP readiness—without changing your RIM

Prepare and submit PMS-ready product data from any system or source, quickly and reliably.

The IDMP Compliance Challenge

IDMP readiness requires automation at scale

EMA's IDMP deadlines will arrive quickly in 2026, and most pharma organizations face the same challenge: their product data is not yet IDMP-ready, exhaustive, or available in the expected format for PMS enrichment. Mapping internal products to PMS is also far from straightforward, and existing RIM platforms were not designed to support PMS alignment at scale.

Manual methods are time-consuming and unreliable for large portfolios. Industry experience shows a clear shift: **automation is now necessary for timely, accurate IDMP enrichment.**

IDMP EASI fills this gap.

EASI (Ennov's Agnostic Solution for IDMP) works alongside your existing systems to prepare PMS-ready data—fast, agnostic, and built for scale.

CORE CAPABILITIES

Five essentials for IDMP readiness

- 1. Match:** Identify the correct PMS record for each product
- 2. Analyze:** Pinpoint exactly what must be corrected
- 3. Validate:** Apply the full EMA IDMP rule set
- 4. Prepare:** Generate PMS-ready FHIR output
- 5. Submit:** Send data directly to PMS at the click of a button

What EASI Is (and Is Not)

✔ What it is

A fast, agnostic readiness layer for RIM to PMS comparison, IDMP validation and enrichment submission.

✘ What it is not

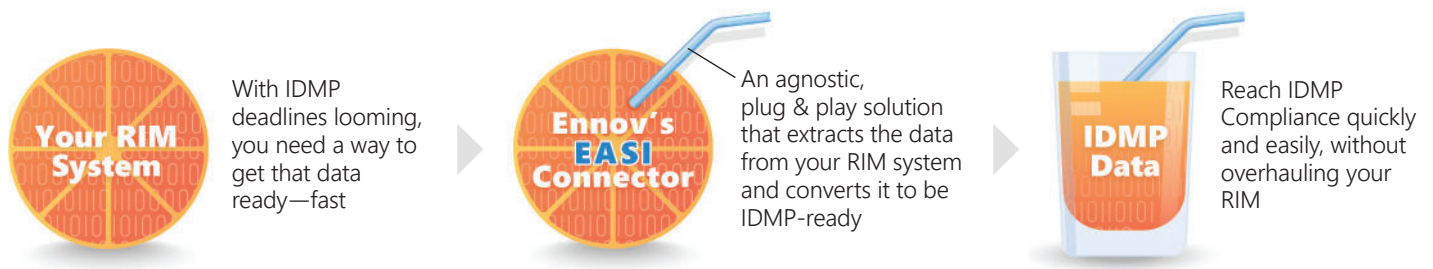
Not a RIM
Not a migration
Not a replacement for existing systems



Your systems stay as they are.

EASI accelerates what they cannot.

Struggling to Squeeze IDMP Data Out of Your RIM?



Why It Matters

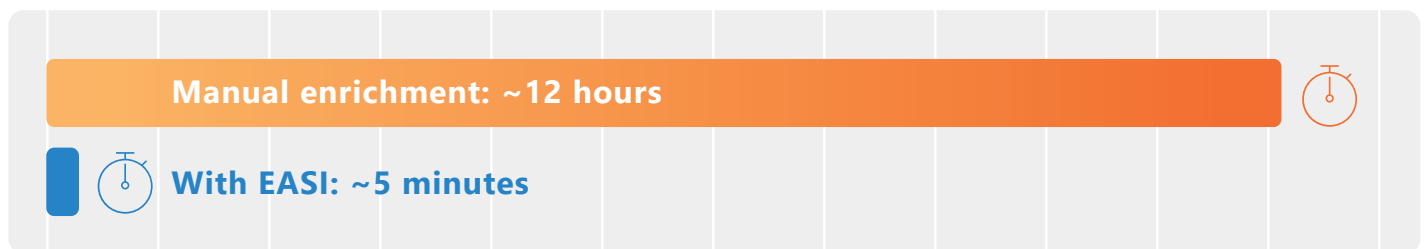
Manual data enrichment is no longer an option. Teams spend the most time on:

- › Finding PMS matches
- › Checking vocabularies
- › Manually entering updates directly in the PMS interface
- › Running validation rules
- › Revalidating after EMA updates

EASI automates these steps so teams can focus on correcting data once at the source—**the only sustainable approach for large portfolios.**

Proven Operational Impact

Automated PMS comparison, validation & prep—at scale.



What Makes EASI Different

Purpose-built for large pharma

- › Agnostic: works with any RIM or data source
- › Portfolio-scale: hundreds or thousands of products
- › Fast to deploy: no migration, no system changes
- › EMA-aligned: updated rapidly with guidance changes
- › Focused: built specifically for PMS alignment + IDMP validation
- › Works alongside your regulatory ecosystem
- › EASI integrates cleanly with your RIM, ERP, affiliate tools, SharePoint, and spreadsheets— with no disruption to your existing processes.

Prepare and submit your IDMP data—quickly, accurately, and without system changes. Contact us for an IDMP EASI readiness demo. [ennov.com](https://www.ennov.com)